

## Premium Fiber Protector



### For carpet you can live on.

#### Zerorez® Premium Fiber Protector

- **Restores “like new” Protection:** Just as if it came from the carpet mill; not just surface protection.
- **Oil Resistant:** Tracked in oil, cosmetics, or spills don't stick and are easily cleaned off the carpet.
- **Deep Penetrating Stain Resistance:** Prevents staining from food dyes such as those found in sports or red fruit drinks.
- **Resists and Repels Dry Soil:** Grit from these soils can work like sand paper to make the fibers look dull and worn.

### Premium Fiber Protector is safe and effective on all carpets

When you purchased your carpet, they may have told you that the stain protection was permanently built-in. Applying Zerorez Premium Fiber Protector will help olefin and polyester carpet actually resist oil based soiling and enhances their stain resistant properties. Zerorez Premium Fiber Protector is safe and effective to apply to all man-made carpet fibers (nylon, olefin, and polyester) and to carpet constructed with wool fibers.

### Why our company applies Premium Fiber Protector

Not all carpet protectors are equal. Neither are the companies applying them. When you have Zerorez Premium Fiber Protector applied to your carpet, you are choosing to restore the same kind of protection your carpet had when it was new. Not only that, it employs the very latest technology demonstrated to be safe for the environment and your family.

We take extra steps to assure you receive the highest quality application available. We follow manufacturer recommended application rates to the exact letter. We groom the carpet with a professional grooming tool to ensure proper product distribution and to leave your carpet looking great.

zerorez®

zerorez®

## Premium Fiber Protector



**For Furnishings That  
Get Lived On**

# Premium Fiber Protector

## Do I need Zerorez Premium Fiber Protector?

When good quality carpets leave the mill, they already have protector applied, but no protector is permanent. It wears off or is weakened from:

- Age and everyday foot traffic
- Harsh cleaning and spotting agents
- Deodorizing and disinfecting sprays
- Ozone and other pollutants

Zerorez Premium Fiber Protector will help your carpet stay cleaner and stain-free longer. Each time your carpet is professionally cleaned, reapply Zerorez Premium Fiber Protector to prolong the life and your enjoyment of this valuable investment.

If you leave your carpets unprotected they are more vulnerable to:

- Permanent stains
- Worn-looking traffic areas
- Spills that won't clean up easily
- Soil that clings to carpet



Kids and pets: no worries with Zerorez Premium Fiber Protector

## What will Zerorez Premium Fiber Protector do for me?

Zerorez Premium Fiber Protector will give you the highest level of carpet protection available today. Zerorez Premium Fiber Protector can keep your carpet looking showroom fresh. Treated carpets are safe for kids and grandkids to play on.

- Protect against accidents
- No more unsightly spots and spills that won't clean up
- Traffic lanes can stay looking like the other carpet
- No more panic over guests tracking in soil or spilling their drink
- Your carpet investment will look great until you are ready for a change, rather than replacing it prematurely because of soiling, wear, and stains



## Why is Zerorez Premium Fiber Protector the world's best carpet protector?

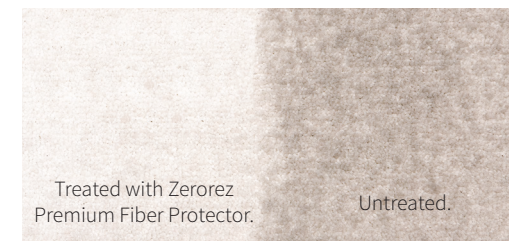
Zerorez Premium Fiber Protector restores your carpet protection to like factory-new condition by providing ALL of the protection, including dye blockers originally applied during manufacturing.



One carpet swatch was treated with Zerorez Premium Fiber Protector while the other swatch was untreated. Both were dipped in Kool-Aid™ and then rinsed under the faucet. The one treated with Zerorez Premium Fiber Protector rinsed clean.

## How will all this make my life easier?

1. Makes spot and spill clean-up easy and painless.
2. Your carpet will last longer. It reduces carpet wear and abrasion, especially in high traffic areas.
3. Makes subsequent vacuuming faster, easier, and more efficient.
4. Allows more time to clean up spots and spills. This reduces the likelihood of a permanent stain.
5. Leaves your carpet clean, bright, and fresh.
6. Protect against almost anything you can eat, drink, or track in.
7. Zerorez Premium Fiber Protector is safe for your children and pets.



This carpet was equally exposed to heavy soiling and abrasion, then vacuumed.